Model of Community Engagement at the University of Mississippi

## **Community Engagement**

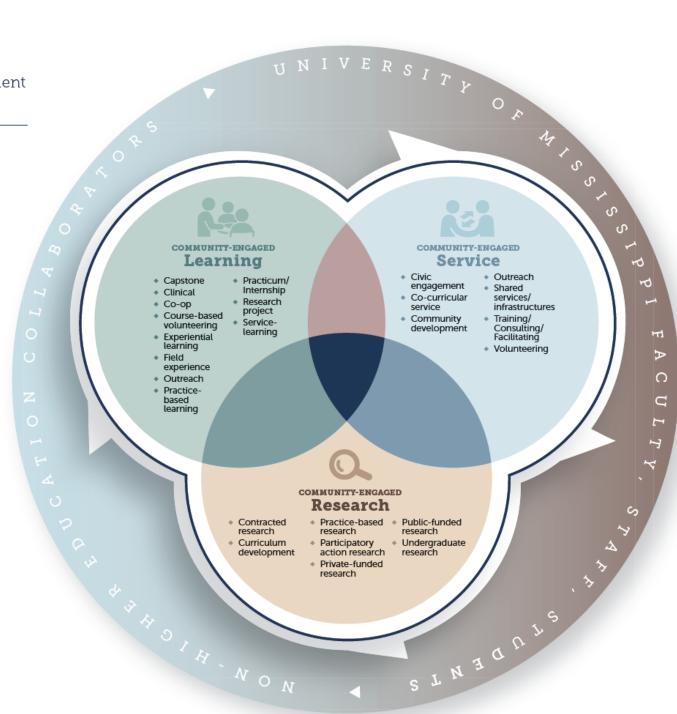
describes collaboration between UM and partnering communities for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity while fulfilling UM's mission of scholarly learning, research, and service.

**Communities** consist of groups of people in the public and private sectors who are affiliated by geographic proximity, special interests, or situational similarities at the local, regional/state, national, or global levels.

A few examples of communities affiliated by geographic proximity may include: neighborhoods, municipalities, and other geographically-defined units.

Communities within **special interests** may include: K–12 education systems, ethnic and cultural groups, business sectors, practitioner groups, hobbyist groups, and food service sectors.

Communities within **situational similarities** may include: emergency preparation, response, and recovery efforts; economically impacted populations; health and well-being defined populations; racial identity groups; and stakeholder groups served by an agency.



## Types of Community-Engaged Partnerships at the University of Mississippi

	Outreach	Consult		Involve	Shared Leadership		Community- Driven	
Leadership and involvement	UM led; some community involvement	More community involvement		Good community involvement	Leadershi shared	p is equally	Strong community leadership	
Direction of Information and Decision Making	Information from UM to community to inform or share	Feedback from community to help inform UM's efforts		Communication is bidirectional between UM and community	Decision making is equally shared; communication is bidirectional		Final decision making is at the community level	
Initiation and Exchange	UM sends community information	UM and community share information and feedback		More communication and participation between community and UM on issues	UM and community in strong partnership from conceptualization to output		Communities may consult with UM to assist with technical questions	
Cooperation	UM and community coexist	UM and community coexist		UM and community cooperate	UM and community mutually understand and collaborate		Community engages UM as needed	
Outcomes	Connections established for communication and outreach	Connections developed; information and feedback obtained from community		Visibility of partnership established; increased cooperation	Partnership and trust		Community leads; learning, research, and service reflect the needs and desires of the community	
	Community Investment  Ex: Training sessions, awareness campaigns, social media  Communication: Mostly one-way  Simple Metrics: Numbers of participants; number of publications; number of products delivered		Community Involvement  Ex: Community advisory committees, community conversations, consulting and action plans  Communication: Two-way  Sample Metrics: Active participation; retention; # of activities; increased accountability for decision-makers			Community Integration  Ex: Issue specific workgroups, community of practice  Communication: Two-way and equal partnership between UM and community  Sample Metrics: Depth of engagement, willingness of members to take action, transcending organizational interests for long-term collective interests		
People Involved Depth of Engagement								

## Franz Engaged Scholarship Model

